

Membership Manager Report

6 March 2021

John Ireland

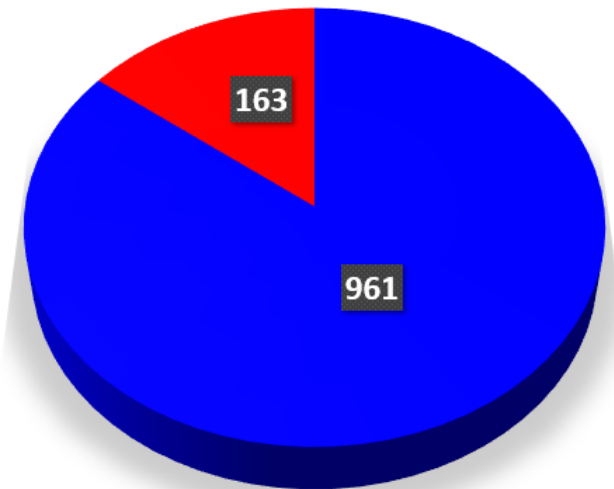


To Date 1 March 2021

Total Subscriptions 'processed' since last AGM = **1134**

Current Active Subscriptions = **1124**

1124	
submariners / veterans	non submariners
961	163



Expired Subscriptions = **113**

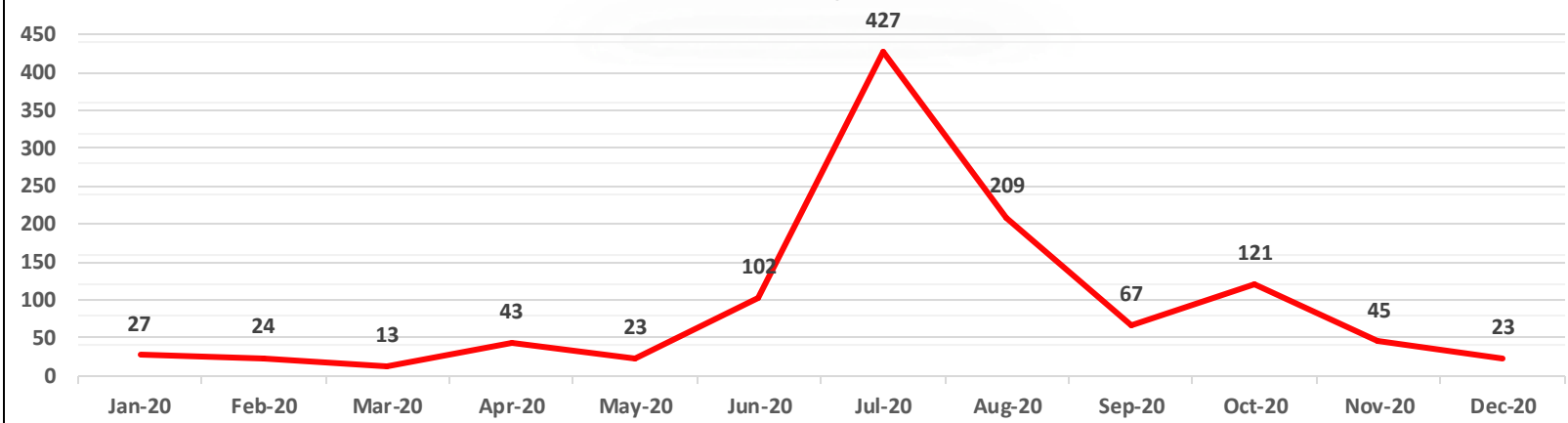
Of which **85** are submariners / veterans

Subscriptions expiring before 30 April 2021 = **48**

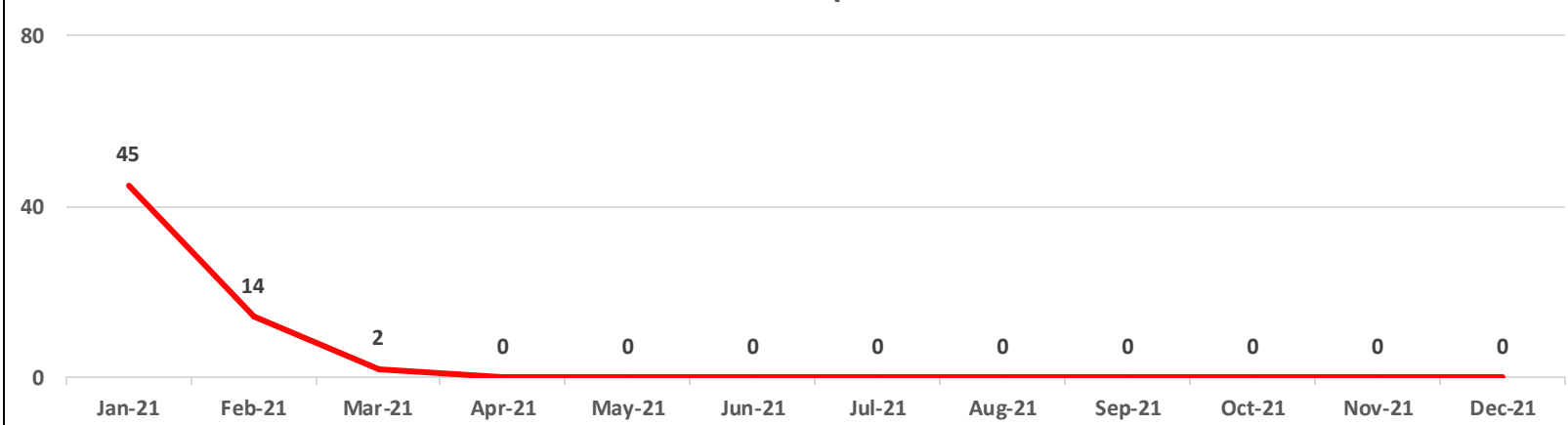


Members Processed

2020 Memberships Processed

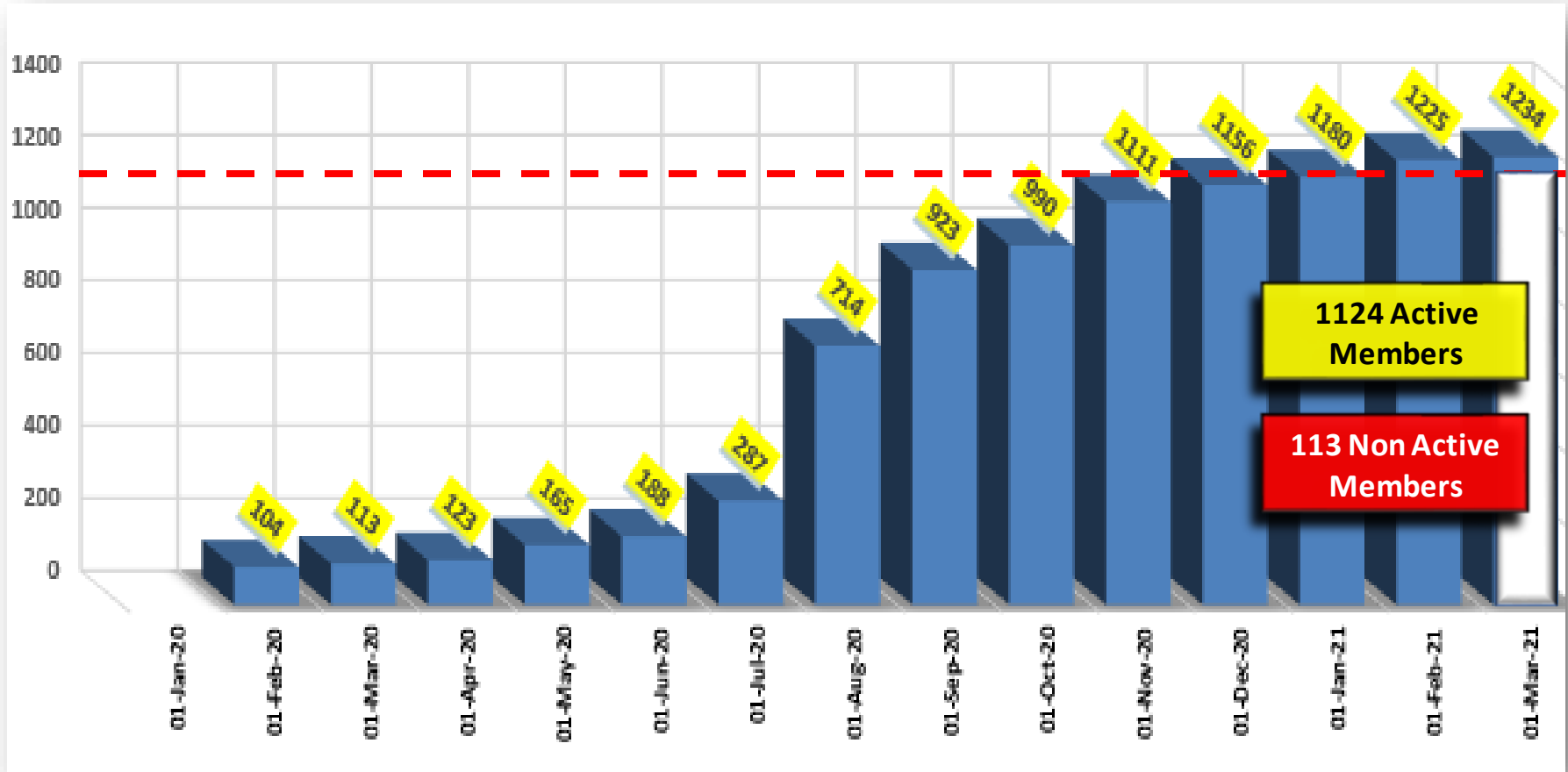


2021 Memberships Processed





Total Subscriptions since Feb 2020





Income from Membership

Total income from membership since start

£18610 (£17600 since AGM 20)

Of this total a number of members have paid in advance for future years memberships and includes:

2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
312	96	86	86	28	24	24	24	24	1

705 = £7050 pre paid memberships



Interesting Facts *(from held records)*

- **Serving female members = 9**
- **Our oldest sub veteran ► born 5 March 1934 (87)**
- **Current Active memberships = 1124**
 - **No of submariner / sub veteran members = 961 (85%)**
 - **No of non submariner members = 163 (15%)**

Active Membership Across the Globe:



• **Australia 9**



• **Canada 8**



• **Cyprus 2**



• **Ireland 3**

• **Luxembourg 1**



• **New Zealand 2**



• **South Africa 1**



• **Spain 3**



• **USA 8**

- **Mainland 8**

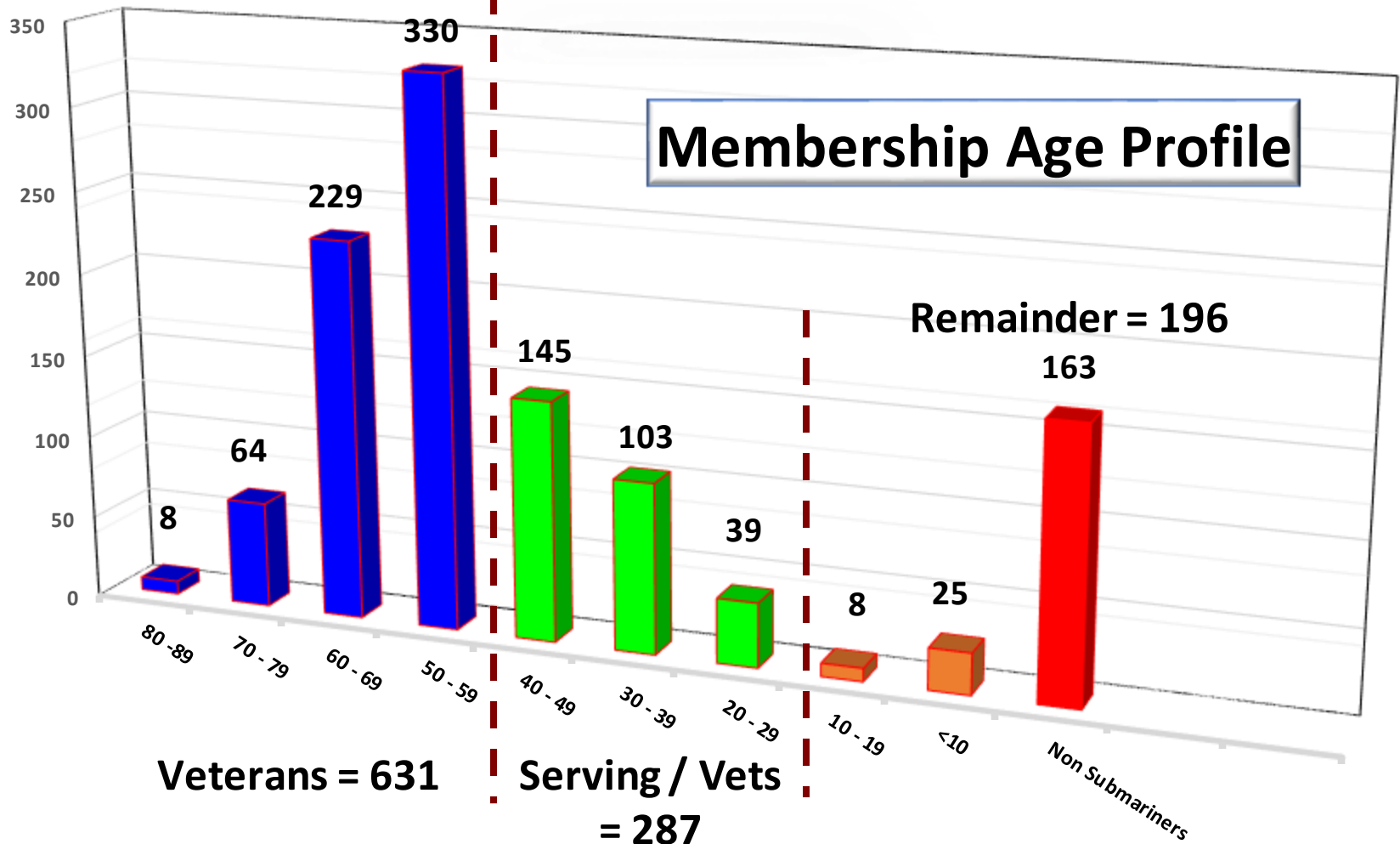


- **Hawaii 2**





Interesting Facts *(from records)*





Summary

- **Membership:**

- Numbers processed since last AGM ↑ by **1141** but have levelled out now with **active** members = **1124** .
 - Noticeable that Submarine School members are actively promoting & encouraging new members amongst new submariner recruits.

- **Submariners:**

- 961 / 1124 'active members' are from the submarine community.
- 000's serving and veterans exist who are not members but probably buy pins annually – Reasons for not joining?
- Age range of current members show veterans make up the majority of members.